

CITY OF VERONA
MINUTES
PUBLIC SAFETY AND WELFARE COMMITTEE
August 23, 2021
Verona City Hall

1. Call to order: Heather Reekie called the meeting to order at 5:32 p.m.
2. Roll Call: Heather Reekie and Evan Touchett. Also present: Police Chief Bernie Coughlin, Sergeant Jesse Christensen, and City Clerk Holly Licht. Phil Hoechst was absent and excused.
3. Public Comments: None
4. Approval of Minutes: Motion by Reekie, seconded by Touchett to approve the minutes from the July 26, 2021 Public Safety and Welfare Committee meeting. Reekie noted there was a correction for agenda item 5. The minutes should read that the motion was made by Reekie. City Clerk Holly Licht noted she would make the correction. Motion carried 2-0.
5. Discussion and Possible Action Re: Special Event Permit application and Temporary Class “B” Fermented Malt Beverage and “Class B” Wine license from Le Jordan, Verona Area Chamber of Commerce, for Hometown Days on Friday, September 3-Sunday, September 5

Hometown Days will again be located at Festival Park located behind City Hall. The general layout of the festival is consistent with previous years. Fireworks will be held on Friday night. Other weekend activities include pony rides, a petting zoo, the Hometown Hustle 5K run/walk, live music, food stands, carnival rides, the Hometown Rumble car show, and the Hometown Days parade.

The Temporary Class “B” Retailer’s License allows the Verona Area Chamber of Commerce to sell beer and wine spritzers at the Hometown Days event. The beer tent will be open Friday through Sunday. Beer will be served in cans; there will be no draft beer. Children aged 14 and under will be allowed in the beer tent with a parent until 8:00 p.m. on Friday and Saturday nights, and until 5:30 p.m. on Sunday. A safe ride program will be provided. A licensed bartender will be on site during all beer tent hours.

Motion by Reekie, seconded by Touchett, to recommend that the Common Council approve a Special Event Permit application and a temporary Class “B” Fermented Malt Beverage and “Class B” Wine license from Le Jordan, Verona Area Chamber of Commerce, for Hometown Days on Friday, September 3- Sunday, September 5, contingent upon

receipt of a certificate of insurance listing the City of Verona as an additional insured. Motion carried 2-0.

6. Discussion and Possible Action Re: Special Event Permit application from Lyndsay Andrae, Sugar Creek PTO, for the Sugar Creek Fun Run from 8 a.m.-11 a.m. on Saturday, October 2, 2021

This is the 5th year for this fundraising event for the Sugar Creek Elementary School PTO. The course begins and ends at Sugar Creek Elementary School. There will be 2 police officers on site for traffic control.

Motion by Reekie, seconded by Touchett to approve the special event permit application from Lyndsay Andrae, Sugar Creek PTO, for the Sugar Creek Fun Run from 8 a.m.-11 a.m. on Saturday, October 2, 2021. Motion carried 2-0.

7. Discussion and Possible Action Re: Special Event Permit application from Matthew Giesfeldt, for the Mama Goose Memorial Run/Walk on Saturday, September 18th from 7 a.m.-11 a.m.

This will be the 12th year for the Mama Goose Run/Walk. All proceeds from the event go to the Carbone Cancer Center. The 5k course starts and ends at Veterans Park. There will be volunteers at every corner on the course. There will be no police officers controlling traffic for the event. On average, there are 150-200 participants.

Motion by Reekie, seconded by Touchett, to approve a special event permit from Matthew Geisfeldt for the Mama Goose Memorial Run/Walk on Saturday, September 18th from 7 a.m.-11 a.m. Motion carried 2-0.

8. Discussion and Possible Action Re: Special Event Permit application from Abbey VanValkenburg, Ironman/World Triathlon Corp, for Ironman Wisconsin on Saturday, September 12th from 6 a.m.-7 p.m.

The cycling portion of the Ironman Wisconsin Race will pass through Verona twice. The race this year will include a half Ironman and full ironman. Sergeant Christensen stated that the added volume of cyclists should not be a problem. The first cyclist is expected to be in the city at approximately 8:15 a.m. The last cyclist will pass through the city no later than 5:30 p.m. There will be several road closures including the ramps at US-18/151. Multiple officers will be directing traffic. Electronic sign boards will be placed on Main St. and E. Verona Ave. 5 days before the race to notify motorists and residents of the race.

Motion by Reekie, seconded by Touchett, to approve a special event permit application from Abbey Van Valkenburg, Ironman /World Triathlon Corp., for Ironman Wisconsin on Sunday, September 12th from 6 a.m.-7 p.m. Motion carried 2-0.

9. Adjournment: Motion by Reekie, seconded by Touchett to adjourn at 6:00 p.m. Motion carried 2-0.

Respectfully Submitted,

Holly Licht, City Clerk