



City of Verona

PUBLIC SAFETY AND WELFARE COMMITTEE

Monday, February 12, 2024 AT 6:30 PM

Council Chambers

VERONA CITY CENTER

111 LINCOLN STREET, VERONA, WI 53593

AGENDA

1. Call to order
2. Roll Call
3. Public Comments
4. Approval of Minutes from the January 8, 2024 Public Safety and Welfare Committee meeting
5. Discussion and Possible Action Re: Temporary Class "B" Fermented Malt Beverage and "Class B" Wine license applications from the Verona Area Community Theater, 103 Lincoln Street, for February 15-17, 2024 – Dee Baldock, Agent
6. Discussion and Possible Action Re: Temporary Class "B" Fermented Malt Beverage and "Class B" Wine license applications from the Verona Area Community Theater, 103 Lincoln Street, for May 9-11 and 17-19, 2024 – Dee Baldock, Agent
7. Discussion and Possible Action Re: A change of agent request from Madison Epicureans, LLC. d/b/a Pasqual's Cantina, located at 100 Cross Country Rd
8. Adjournment

Phil Hoechst, Chairperson

POSTED: Verona City Hall
Miller & Sons Market
Verona Public Library
City Web Page at: www.ci.verona.wi.us

Notice is hereby given that a quorum of the members of the City Council or other standing committees of the City Council may be present at the meeting of the Public Safety and Welfare Committee to gather information about a subject over which they have decision-making responsibility. The City Council and any other standing committees will not take formal action at this meeting.

IF YOU NEED AN INTERPRETER, MATERIALS IN ALTERNATIVE FORMATS OR OTHER ACCOMODATION TO ACCESS THE MEETING, PLEASE CONTACT THE CITY CLERK AT 608-845-6495 AT LEAST 48 HOURS PRECEDING THE MEETING. EVERY REASONABLE EFFORT WILL BE MADE TO ACCOMMODATE YOUR REQUEST.

CITY OF VERONA
PUBLIC SAFETY & WELFARE COMMITTEE
MINUTES
January 8, 2024

1. Call to order: Phil Hoechst called the meeting to order at 6:04 p.m.
2. Roll Call: Phil Hoechst, Evan Touchett and Rye Kimmett were present. Also present: Police Chief Dave Dresser, Sergeant Matt Lovell, and Deputy Clerk Kayla Truman.
3. Public Comments:
 - Scott and Tammy Kunding, 711 Enterprise Dr – Shared their concerns related the stop sign put in at Enterprise Dr and Llanos St. They stated that people are not stopping and would like to know if there will be another traffic study done.
 - Nina Dehaven, 803 Enterprise Dr – Shared that she also has concerns related to the stop sign at Enterprise Dr and Llanos St. She stated that it is hard and unsafe to make turns in that intersection due to people not stopping.

4. Approval of Minutes from the December 11, 2023 Public Safety and Welfare Committee meeting

Motion by Touchett, seconded Kimmett to approve the minutes from the December 11, 2023 Public Safety and Welfare Committee meeting. Motion carried 3-0.

5. Discussion and Possible Action Re: An application for a Class “B” Fermented Malt Beverages and a “Class C” Wine License from Alice Good, LLC., d/b/a Alice Good Specialty Coffee, 300 S Main St Suite 101 & 102, Verona, WI 53593, Ralph Stern, Agent

City Clerk Licht received a liquor license application from Alice Good, LLC. Staff recommend approval of the license contingent on final approval of the premises by the building inspector and fire department. Chief Dresser has no concerns.

Motion by Hoechst, seconded Kimmett to recommend that the Common Council approve an application for a Class “B” Fermented Malt Beverages and a “Class C” Wine License from Alice Good, LLC., d/b/a Alice Good Specialty Coffee, 300 S Main St Suite 101 & 102, Verona, WI 53593, Ralph Stern, Agent contingent upon final approval of the premises by the building inspector and fire department. Motion carried 3-0.

6. Discussion and Possible Action Re: An application for a Combination Reserve Class “B” Fermented Malt Beverage and “Class B” Intoxicating Liquor License from The Bogey Factory, LLC., d/b/a The Bogey Factory, 503 W Verona Ave, Verona, WI 53593, Tyler Kersten, Agent

City Clerk Licht received a liquor license application from The Bogey Factory. Staff recommend approval of the license contingent on final approval of the premises by the building inspector and fire department. Chief Dresser has no concerns.

Motion by Kimmitt, seconded Touchett to recommend that the Common Council approve an application for a Combination Reserve Class "B" Fermented Malt Beverage and "Class B" Intoxicating Liquor License from The Bogey Factory, LLC., d/b/a The Bogey Factory, 503 W Verona Ave, Verona, WI 53593, Tyler Kersten, Agent contingent upon final approval of the premises by the building inspector and fire department. Motion carried 3-0.

7. Discussion and Possible Action Re: An application for a liquor license premise amendment from LBO, INC, d/b/a 5th Quarter, located at 161 Horizon Dr, Leann Butts, Agent

5th Quarter is requesting to amend their premises description to include the new private event room and/or overflow area. Staff recommend approval of the amendment as proposed. Final approval will be contingent upon building inspector and fire department approval.

Motion by Hoechst, seconded Kimmitt to recommend that the Common Council approve an application for a liquor license premise amendment from LBO, INC, d/b/a 5th Quarter, located at 161 Horizon Dr, Leann Butts, Agent, contingent upon final approval from the building inspector and fire department. Motion carried 3-0.

8. Discussion and Possible Action Re: A Special Event Permit application from Bill Martin for the SBR Endurance Performance Winter Wonderland Triathlon Run on Sunday, February 11, 2024 from 8 a.m. – 5 p.m.

Only the running portion of the triathlon will take place on City property. The swim portion will be at the natatorium and the cycling will take place at SBR. Runners will be using the trail, weather dependent. There is a backup route if the trail is snowy/icy along the same route. Heats of 12 runners will run throughout the day. Police traffic control is not necessary for the event.

Motion by Hoechst, seconded Kimmitt to approve a Special Event Permit application from Bill Martin for the SBR Endurance Performance Winter Wonderland Triathlon Run on Sunday, February 11, 2024 from 8 a.m. – 5 p.m. Motion carried 3-0.

9. Discussion and Possible Action Re: Parking on Prairie Hights Drive

Chief Dresser stated that they received one complaint from a resident that lives on Prairie Hights Drive. The committee addressed the parking on this street back in April and found there to be no problem. There has been one crash on this road, and it was not due to line of sight. Hoechst stated that there was no action needed at this time.

10. Discussion and Possible Action Re: Installing Blind Resident Sign on N Marietta St and Richard St

Chief received a request from a resident to have blind resident signs put it. The signs will be located at the corners of Richard St and N Shuman St, Richard St and N Marietta St, and N Marietta St and W Harriet St. No ordinance is needed for these to be placed.

Touchett suggested that the committee look at creating a formal request for these and similar signs and a policy to review them every few years to make sure that person is still living there. Hoechst and Kimmitt both agreed.

11. Discussion and Possible Action Re: License Plate Recognition (LPR) update

Chief Dresser explained that they have had the mobile LPR systems on the squad cars for few years now and are looking at getting fixed cameras (called Flock) on two entrances of the city. If things work out, they will add more as the budget allows.

12. Adjournment: Motion Touchett, seconded by Kimmett to adjourn at 6:40 p.m.

Motion carried 3-0.

Respectfully submitted,

Kayla Truman, Deputy City Clerk

5. Discussion and Possible Action Re: Temporary Class “B” Fermented Malt Beverage and “Class B” Wine license applications from the Verona Area Community Theater, 103 Lincoln Street, for February 15-17, 2024 – Dee Baldock, Agent

The Verona Area Community Theater (VACT) is requesting a temporary license to serve beer and wine at their performances of The Red Flags. Licensed bartenders will be serving alcohol. Staff recommends approval of the licenses.

Motion: Recommend that the Common Council approve a Temporary Class “B” Fermented Malt Beverage and “Class B” Wine license applications from the Verona Area Community Theater, 103 Lincoln Street, for February 15-17, 2024 – Dee Baldock, Agent.

6. Discussion and Possible Action Re: Temporary Class “B” Fermented Malt Beverage and “Class B” Wine license applications from the Verona Area Community Theater, 103 Lincoln Street, for May 9-11 and 17-19, 2024 – Dee Baldock, Agent

The Verona Area Community Theater (VACT) is requesting a temporary license to serve beer and wine at their performances of Once Upon a Mattress Sr. Licensed bartenders will be serving alcohol. Staff recommends approval of the licenses.

Motion: Recommend that the Common Council approve a Temporary Class “B” Fermented Malt Beverage and “Class B” Wine license applications from the Verona Area Community Theater, 103 Lincoln Street, for May 9-11 and 17-19, 2024 – Dee Baldock, Agent.

7. Discussion and Possible Action Re: A change of agent request from Madison Epicureans, LLC. d/b/a Pasqual's Cantina, located at 100 Cross Country Rd

Pasqual's is requesting a change of agent due to new management. The background check on the new agent is complete and no issues were identified. Staff recommends approval.

Motion: Recommend that the Common Council approve a change of agent request from Madison Epicureans, LLC. d/b/a Pasqual's Cantina, located at 100 Cross Country Rd.

Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ _____

Application Date: 1/24/24

Town Village City of VERONA

County of DANE

The named organization applies for: (check appropriate box(es).)

A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.

A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning _____ and ending _____ and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. Organization (check appropriate box) →

- Bona fide Club Church Lodge/Society
 Veteran's Organization Fair Association or Agricultural Society
 Chamber of Commerce or similar Civic or Trade Organization organized under ch. 181, Wis. Stats.

(a) Name VERONA AREA COMMUNITY THEATER

(b) Address 103 LINCOLN ST. VERONA WI 53593

(Street)

Town Village City

(c) Date organized 01/07/2092

(d) If corporation, give date of incorporation 07/07/2098

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box:

(f) Names and addresses of all officers:

President DALE NICKELS _____

Vice President SARA WARD CASSADY _____

Secretary ELIZABETH KRAEMER _____

Treasurer BRIAN JOHNSON _____

(g) Name and address of manager or person in charge of affair: DALE NICKELS _____

2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number 103 LINCOLN ST. VERONA, WI 53593

(b) Lot _____ Block _____

(c) Do premises occupy all or part of building? YES

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover: GROUND FLOOR ONLY

3. Name of Event

(a) List name of the event Play - The Red Flags

(b) Dates of event Feb. 15, 16, 17, 2024

DECLARATION

An officer of the organization, declares under penalties of law that the information provided in this application is true and correct to the best of his/her knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer Dee Baldoch 1/24/24

VERONA AREA COMMUNITY THEATER

(Name of Organization)

Date Filed with Clerk 1/24/24

Date Reported to Council or Board _____

Date Granted by Council _____

License No. _____

OFFICIAL USE ONLY

I have reviewed the attached application and have found the following legal violations have occurred involving the applicant:

- 1) Valid WI DL
- 2) FMS checked
- 3) CCAP checked
- 4) No WI Criminal History

NO C.I.B RECORD Yes No

Notes about the event the Temp. "Class B" is for:

RECOMMENDATION: APPROVE DENY

D. J. Dwyer
Signature of Chief of Police or appointed person

08/07/24
Date

Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ _____

Application Date: 1/24/24

Town Village City of VERONA

County of DANE

The named organization applies for: (check appropriate box(es).)

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning _____ and ending _____ and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. Organization (check appropriate box) →
- Bona fide Club
 - Church
 - Lodge/Society
 - Veteran's Organization
 - Fair Association or Agricultural Society
 - Chamber of Commerce or similar Civic or Trade Organization organized under ch. 181, Wis. Stats.

- (a) Name VERONA AREA COMMUNITY THEATER
- (b) Address 103 LINCOLN ST. VERONA WI 53593
(Street) Town Village City
- (c) Date organized 01/07/2092
- (d) If corporation, give date of incorporation 07/07/2098
- (e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box:
- (f) Names and addresses of all officers:
President DALE NICKELS _____
Vice President SARA WARD CASSADY _____
Secretary ELIZABETH KRAEMER _____
Treasurer BRIAN JOHNSON _____
- (g) Name and address of manager or person in charge of affair: DALE NICKELS _____

2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

- (a) Street number 103 LINCOLN ST. VERONA, WI 53593
- (b) Lot _____ Block _____
- (c) Do premises occupy all or part of building? YES
- (d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover: GROUND FLOOR ONLY

3. Name of Event

- (a) List name of the event Once Upon a Mattress SR
- (b) Dates of event May 9, 10, 11, 17, 18, 19, 2024

DECLARATION

An officer of the organization, declares under penalties of law that the information provided in this application is true and correct to the best of his/her knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer Dee Baldock 1/24/24
(Signature / Date)

VERONA AREA COMMUNITY THEATER
(Name of Organization)

Date Filed with Clerk 1/24/24

Date Reported to Council or Board _____

Date Granted by Council _____

License No. _____

OFFICIAL USE ONLY

I have reviewed the attached application and have found the following legal violations have occurred involving the applicant:

- 1) Valid WI DL
- 2) RMS checked
- 3) CCAP checked
- 4) No WI Criminal History

NO C.I.B RECORD Yes No

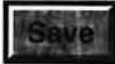
Notes about the event the Temp. "Class B" is for:

RECOMMENDATION: APPROVE DENY

D. J. Deane
Signature of Chief of Police or appointed person

02/07/24
Date

Tab to navigate within form. Use mouse to check appropriate boxes, press spacebar or press enter.



SCHEDULE FOR APPOINTMENT OF AGENT BY CORPORATION/NONPROFIT ORGANIZATION OR LIMITED LIABILITY COMPANY

Submit to municipal clerk.

All corporations/organizations or limited liability companies applying for a license to sell fermented malt beverages and/or intoxicating liquor must appoint an agent. The following questions must be answered by the agent. The appointment must be signed by the officer(s) of the corporation/organization or members/managers of a limited liability company and the recommendation made by the proper local official.

To the governing body of: Town Village of VERONA County of DANE
City

The undersigned duly authorized officer(s)/members/managers of MADISON EPICUREANS
(registered name of corporation/organization or limited liability company)

a corporation/organization or limited liability company making application for an alcohol beverage license for a premises known as

Pasquals Cantina
(trade name)

located at 100 CROSS COUNTRY ROAD

appoints Abel RAMIREZ JR.
(name of appointed agent)

[Redacted address]

(home address of appointed agent)

to act for the corporation/organization/limited liability company with full authority and control of the premises and of all business relative to alcohol beverages conducted therein. Is applicant agent presently acting in that capacity or requesting approval for any corporation/organization/limited liability company having or applying for a beer and/or liquor license for any other location in Wisconsin?

Yes No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).

Circolo, LLC

Is applicant agent subject to completion of the responsible beverage server training course? Yes No

How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin? 25 years

Place of residence last year [Redacted]

For: Pasquals Cantina
(name of corporation/organization/limited liability company)

By: [Signature]
(signature of Officer/Member/Manager)

And: _____
(signature of Officer/Member/Manager)

ACCEPTANCE BY AGENT

I, Abel RAMIREZ JR., hereby accept this appointment as agent for the
(print/type agent's name)

corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.

[Signature] 2/26/24
(signature of agent) (date)

Agent's age [Redacted]

[Redacted address]
(home address of agent)

Date of birth [Redacted]

APPROVAL OF AGENT BY MUNICIPAL AUTHORITY (Clerk cannot sign on behalf of Municipal Official)

I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on 2/2/24 by [Signature] Title 02/02/24
(date) (signature of proper local official) (town chair, village president, police chief)

RECEIVED
 JAN 31 2024
 VERONA POLICE DEPT.

**Auxiliary Questionnaire
 Alcohol Beverage License Application**

Submit to municipal clerk.

Individual's Full Name (please print) (last name)		(first name)		(middle name)	
RAMIREZ		Abel			
Home Address (street/route)		Post Office	City	State	Zip Code
[REDACTED]			[REDACTED]		[REDACTED]
Home Phone Number		Age	Date of Birth	Place of Birth	
[REDACTED]				[REDACTED]	

The above named individual provides the following information as a person who is (check one):

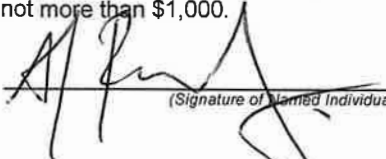
- Applying for an alcohol beverage license as an **individual**.
- A member of a **partnership** which is making application for an alcohol beverage license.
- AGENT of Madison Epicureans
(Officer / Director / Member / Manager / Agent) (Name of Corporation, Limited Liability Company or Nonprofit Organization)
 which is making application for an alcohol beverage license.

The above named individual provides the following information to the licensing authority:

1. (a) How long have you continuously resided in Wisconsin prior to this date? 35⁺ Years
 (b) Have you resided in the City of Milwaukee continuously for one year immediately prior to this date? Yes No
2. (a) Have you ever been convicted of any offenses (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, or laws of any other states? Yes No
 (b) Have you ever been convicted of any violations of any county or municipal ordinances? Yes No
 If yes, give law or ordinance violated, trial court, trial date and penalty imposed, and/or date, description and status of charges pending. (If more room is needed, continue on reverse side of this form.)
3. Are charges for any offenses presently pending against you (other than traffic unrelated to alcohol beverages) for violation of any federal laws, any Wisconsin laws, any laws of other states or ordinances of any county or municipality? Yes No
 If yes, describe status of charges pending.
4. Do you hold, are you making application for or are you an officer, director or agent of a corporation/nonprofit organization or member/manager/agent of a limited liability company holding or applying for any other alcohol beverage license or permit? Yes No
 If yes, identify. AGENT
(Name, Location and Type of License/Permit)
5. Do you hold and/or are you an officer, director, stockholder, agent or employe of any person or corporation or member/manager/agent of a limited liability company holding or applying for a wholesale beer permit, brewery/winery permit or wholesale liquor, manufacturer or rectifier permit in the State of Wisconsin? Yes No
 (If yes, identify.)
(Name of Wholesale Licensee or Permittee) (Address by City and County)

READ CAREFULLY BEFORE SIGNING: I, The undersigned, shall not willfully refuse to provide those services offered under this license, or refuse to employ or discharge any person otherwise qualified because of race, color, creed, sex, national origin or ancestry; I shall not seek information as a condition of employment, or penalize any employe or discriminate in the selection of personnel for training or promotion solely on the basis of such information. I also shall not discriminate against any member of the military service dressed in uniform by willfully refusing services offered under this license.

Under penalty provided by law, the undersigned states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. The signer agrees that he/she is the person named on the foregoing application; that the applicant has read and made a complete answer to each question, and that the answers in each instance are true and correct. The undersigned further understands that any license issued contrary to Chapter 125 of the Wisconsin Statutes shall be void, and under penalty of state law, the applicant may be prosecuted for submitting false statements and affidavits in connection with this application. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


(Signature of Named Individual)


OFFICIAL USE ONLY

I have reviewed the attached application and have found the following legal violations have occurred involving the applicant:

- 1) Valid WI DL
↳ OWI in 2000
↳ OWI in 2004
- 2) CCAP checked
- 3) RMS checked
- 4) WI Criminal History 1989 - 2004

NO C.I.B RECORD Yes No

RECOMMENDATION: APPROVE DENY



Signature of Chief of Police
CT

2/2/24

Date