

To: Verona Common Council, Verona Plan Commission, and Verona Planning & Development Staff

From: Michael Rainiero, Hammer Forged CrossFit

Date: March 6, 2019

RE: Proposed Conditional Use Permit for 606 W Verona Ave (zoned SC) to allow for an Indoor Commercial Entertainment Land Use

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We are requesting a conditional use permit to allow for an Indoor Commercial Entertainment Land Use, Hammer Forged CrossFit, at 606 W Verona Ave. Hammer Forged CrossFit is a fitness facility that combines foundational strength training with high-intensity circuit training to build strength, improve cardiovascular health, and maximize fat loss. This is achieved with a mix of aerobic exercise, calisthenics, and weightlifting.

The facility is approximately 3,500 square feet at 606 W Verona Ave. Hours of operation will be 6am-7am, 9am-10am, 4:30pm-7:30pm. Hammer Forged CrossFit has 1 coach and 2 staff that are passionate and knowledgeable to help clients reach their goals and have a fun time along the way and will have a maximum of 1 staff person per shift. The space can accommodate up to 10 of their customers. There are currently 27 parking spaces to accommodate all the tenants of 602-608 W Verona Ave, which include: It's Time Pub & Grill, Craig's Cake Shop, and Wisco Green.