

**WELCOME TO THE  
City of Verona  
Comprehensive Plan Open House**

March 30<sup>th</sup>, 2009



## **Began in Late 2007**

- Committee formed
- Public Participation Plan Created

## Monthly Meetings of Volunteer Committee

- Committee began by creating a Draft Plan for each of 8 topics—or Chapters.

## Drafts were shared with ‘Stakeholders’

- Stakeholders were identified for each chapter
- Over 100 stakeholders were included, such as:
  - Property Owners
  - Other Units of Government
  - Businesses and the Chamber of Commerce
  - Housing Agencies and Organizations
  - Interested individuals

# Community Input

- 4 'Community Events'—including tonight
- Hometown Days booth

# March 3<sup>rd</sup>, 2008



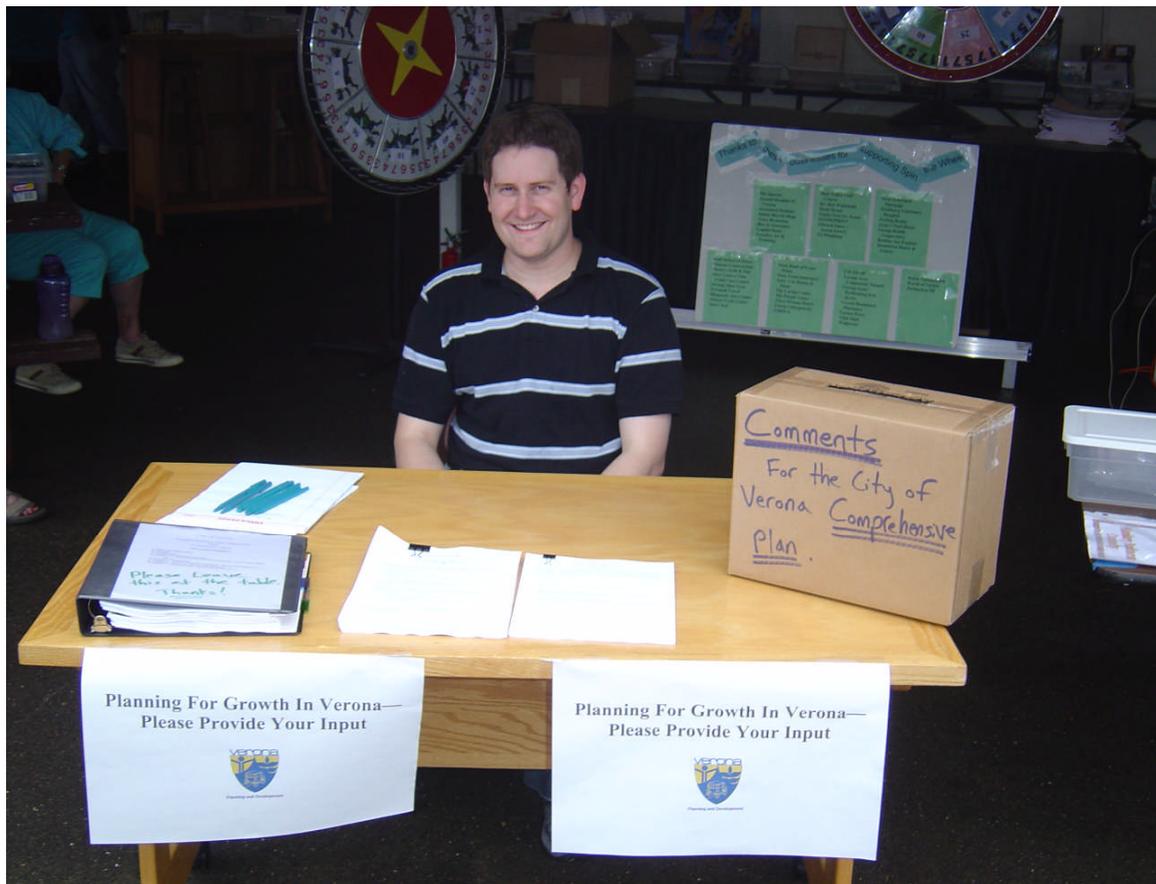
**April 21<sup>st</sup>, 2008**



# September 29<sup>th</sup>, 2008



# Hometown Days



## 3 Community Surveys

- Over 15,000 survey's distributed
  - 2<sup>nd</sup> and 3<sup>rd</sup> Surveys went to both owner-occupied AND rental units throughout the City
- 10-20% Response Rate
- Results used to help create Goals and Objectives

## 8 'Chapters'

1. Issues and Opportunities
2. Housing
3. Transportation
4. Utilities and Community Facilities

## 8 'Chapters

5. Natural and Cultural Resources
6. Economic Development and Agriculture
7. Intergovernmental Cooperation
8. Land Use

# Goals and Objectives

- Each Chapter has Goals, Objectives, Policies and Programs
- Goals are 'Broad and General'.
- Goals for the 8 Chapters are:

# **Chapter 1—Issues and Opportunities—**

## **Goals:**

- **Maintain the City of Verona as Hometown U.S.A.**
- **Manage Urban Growth and Urban Development**

## **Chapter 2—Housing—Goals**

- **Maintain the existing housing stock**
- **Continue to manage population growth**
- **Encourage a variety of new housing options within the City**
- **Promote housing that is supportive of mass-transit**

# Chapter 3—Transportation—Goals

- **Improve North-South traffic between Verona and Madison**
- **Provide adequate transportation systems in and around Verona to insure easy movement of people and goods**
- **Protect residential areas from high volumes of traffic by preventing conflicts between traffic and residential land-uses**
- **Plan for additional traffic at the intersection of Main Street and Verona Avenue**

## **Chapter 4—Utilities and Community Facilities Goals**

- **Provide high quality community facilities**
- **Provide high quality public services to the city**
- **Provide high-quality and cost-effective utilities and infrastructure**

## **Chapter 5—Natural and Cultural Resources Goals**

- **Protect the Natural Environment**
- **Support local Cultural Resources**

## **Chapter 6—Economic Development and Agriculture Goals**

- **Promote a diverse local economy in the planning area by promoting industrial, retail and non-retail commercial, and agricultural development**
- **Cooperate with local economic development organizations to promote a healthy local economy**
- **Improve transportation systems to insure goods and services can be easily transported to and from the Verona Area**

## **Chapter 7—Intergovernmental Cooperation Goals**

- **Work with appropriate other units of government to implement the goals & objectives of this Comprehensive Plan**
- **Insure that expenses for services that are provided through multi-jurisdictional efforts are paid for in a fair and equitable manner**

## **Chapter 8—Land Use Goals**

- **Continue traditional land-use patterns for the city as the city grows**
- **Prevent land-use conflicts**
- **Protect the environment**
- **Create a vibrant and healthy urban downtown area**

## Each “Goal” has more Detailed “Objectives, Policies, and Programs”

- Goals are very ‘Broad’
- More Detail is provided in each chapter with specific ‘Objectives, Policies, and Programs’.

# Purpose of Tonight's Meeting

- 8 Stations around the room
  - One for each 'Chapter'
- Each Station has a volunteer Committee member to answer questions and take suggestions.
- Each Station has the 'Goals, Objectives, and Policies' for that particular Chapter.
- Many Station's also have maps.

# Please Give us your Thoughts

- Tell us what's missing
- Tell us what is in the plan that should be changed
- Tell us any other comments or suggestions

# The Complete Plan is On-Line

- Go to [www.ci.verona.wi.us](http://www.ci.verona.wi.us)
- Go to 'City Departments'
- Go to 'Planning and Development Homepage'
- Select 'Comprehensive Plan Information'
- Drafts of all 8 chapters are there—including maps and appendices.

## Next Steps

- After tonight, the Committee will
  - Review comments from tonight
  - Make any necessary changes
  - Present a 'Final Draft' to the Plan Commission and Common Council later this summer

## Comments/Suggestions Are Still Welcome

- If you want to suggest additions or changes after tonight—please contact City Planner Bruce Sylvester



**Thank-You!**



Thank you for coming!