



City of Verona

Tourism Commission

AGENDA

Tuesday, February 20, 2018, 2:00 P.M.

VERONA CITY CENTER

Conference Room D110

111 Lincoln Street

Verona, WI 53593-1520

www.ci.verona.wi.us

1. Call to Order
2. Roll Call
3. Discussion and Possible Action re: Approval of the January 30, 2017 Tourism Commission minutes.
4. Discussion and Possible Action re: Verona Area Chamber of Commerce Tourism Budget.
5. Discussion Reports re: January Tourism Financial Report, Tourism Expense Report, 6am Marketing Report of 4th Quarter Tourism Initiatives and Results.
6. Discussion and Possible Action re: Inventory Study and Convention/Conference Center Study Scope.
7. Commission member comments
8. Adjourn.

Scott Stewart, Chair

POSTED:	Verona City Hall Verona Public Library Miller's Market City Web Page at www.ci.verona.wi.us
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Notice is hereby given that a quorum of the members of the City Council or other standing committees of the City Council may be present at the meeting of the Tourism Commission to gather information about a subject over which they have decision-making responsibility. The City Council and any other standing committees will not take formal action at this meeting.

IF YOU NEED AN INTERPRETER, MATERIALS IN ALTERNATIVE FORMATS, OR OTHER ACCOMMODATION TO ACCESS THE MEETINGS, PLEASE CONTACT THE CITY CLERK AT 845-6495 AT LEAST 48 HOURS PRECEDING THE MEETING. EVERY REASONABLE EFFORT WILL BE MADE TO ACCOMMODATE YOUR REQUEST.